

Experience (over 25 years)

Feb 2014 – Present **Creative Director, Magnetik NYC**

Concept development, design, and production for websites, videos, motion graphics, online banners and print. Manage and pitch clients. Lead creative teams.

Nov 2017 – May 2023 **Creative Director, Piggyback**

Concept development, design, and production for websites, videos, motion graphics, online banners and print. Manage and pitch clients.

Nov 2013 – Jan 2014 **Freelance Creative Director**

June 2012 – Oct 2013 **Creative Director, Canyon Design Group**

Concept development, design, and production for websites and online banners. Created and managed the interactive department. Duties include creative direction for video, motion graphics and flash action scripting. Lead creative teams.

Jan 2011 – May 2012 **Freelance Creative Director**

July 2009 – Dec 2010 **Creative Director, Arsonal Design**

Concept development, design, and production for websites and online banners. Managed the interactive department. Duties include creative direction for video, motion graphics, layout/design, IA, and flash action scripting. Lead creative teams.

June 2008 – June 2009 **Senior Art Director, BPG**

Concept development, design, and production for websites and online banners. Duties include art direction for video, motion graphics and flash action scripting. Lead creative teams.

Apr 2007 – June 2008 **Freelance Art Director, Troxtel Design, Inc. and Crew Creative**

Concept development, design, and production for web sites and live concerts. Duties include directing green screen shoots, art direction, motion graphic production and flash action scripting.

- Show Director for Chris Brown "Up Close and Personal" Tour

Oct 2006 – Apr 2007 **Art Director, WhittmanHart Interactive**

Concept development, design, and production for budweiser.com and budlight.com. Duties include art direction for video, motion graphic production and flash action scripting.

Feb 2005 – Sep 2006 **Senior Web Designer, Walt Disney Parks and Resorts Online**

Concept development, design, and production for disneyland.com and disneyworld.com. Duties include art direction for video shoots, motion graphic production and flash action scripting.

Jan 2003 – Feb 2005 **Art Director / Graphic Designer, Troxtel Design, Inc.**

Concept development, design, and production for web sites, television, and live concerts under Troxtel Design and RedMonkey Pictures.

Jan 2000 – Jan 2003 **Graphic Designer, Stroud Design, Inc.**

Concept development, design, and production for Outdoor Oklahoma and Karter News Magazine. Designed, produce, and maintained websites.

Clients (to name a few)

TOMMY HILFINGER

carhartt

HBO

SHOWTIME

WALT DISNEY
Parks and Resorts

Budweiser

SONY
PICTURES

Vail

Happy Madison
PRODUCTIONS

cheddar news
look forward™

UBISOFT

Akamai

bravo



Programs (a couple of them)



Skills

Creative Direction, Art direction, leadership, motion graphics, video editing, print, digital, social media, OOH, graphic design, front end javascript, photo retouching, animation, UX/UI, video production, branding, on-line banners, websites

Qualifications

- Creative/Art Direction and programming skills
- Concept development, design, and production for all aspects of print, digital, video and motion graphics
- Creative with high artistic ability
- Highly motivated, with excellent team skills
- Willing to learn and adapt to new ideas and skills
- Strong ability to analyze problems
- Self-directed and can work independently in a multi-tasked environment
- Consistently complete projects in a timely, dependable and accurate manner
- Courteous and cooperative

Education

University of Oklahoma **Bachelor of Fine Arts, May 2000**

Visual Communications major

Art History minor

Awards

2006 Web Marketing Association's WebAward (IAC)

Outstanding Website:

Walt Disney Parks and Resorts Online "Block Party Bash"

2006 Web Marketing Association's WebAward (IAC)

Advertising Standard of Excellence:

Walt Disney Parks and Resorts Online "Space Mountain"

2011 PromaxBDA Design North America

Online Advertising - Banners:

SILVER Shear Genius 3 - Bravo,

BRONZE Real Housewives of New York 3 - Bravo